

Our Mission



Innovation
Standardisation
Transformation
(IST)

Innovation

Vision: What do we want to be?

>> We are the expert for UV, LED, IR and excimer technology and are recognised as such. We are successfully positioning ourselves in profitable market segments with future potential.

Mission: Our way to the goal!

>> We know the wishes and individual needs of our customers and offer customised UV, LED, IR and excimer solutions based on our standardised components.

Transformation

Standardisation

Our 6 Value groups

Market / customer orientation

- We place the customer at the centre of our actions and our structures
- We offer customers an excellent price/performance ratio
- We constantly scrutinise our solutions in a market and customer-oriented manner

Innovative strength

- We are open to change even if it means effort
- We are already investing in the future of our company today
- We work hard to be better than our competitors

Quality awareness

- We understand quality as the basis of our actions
- We define quality according to the requirements of our markets and customers
- We continuously improve our processes and solutions

Acting responsibly

- We are further expanding our position as a strong employer
- We act in an exemplary manner and take responsibility
- We act sustainably for people and the environment and fulfil our emissions targets

Profit-orientation

- We are a sustainably profit-orientated company
- We operate responsibly and with a sense of proportion
- We involve our employees in our success and are socially committed

Working together

- We speak openly - express and respect constructive criticism
- We recognise mistakes and use them as an opportunity for improvement
- We work in teams in a solution-orientated way
- We work with lean, efficient and digital processes

WE HAVE THE CURE